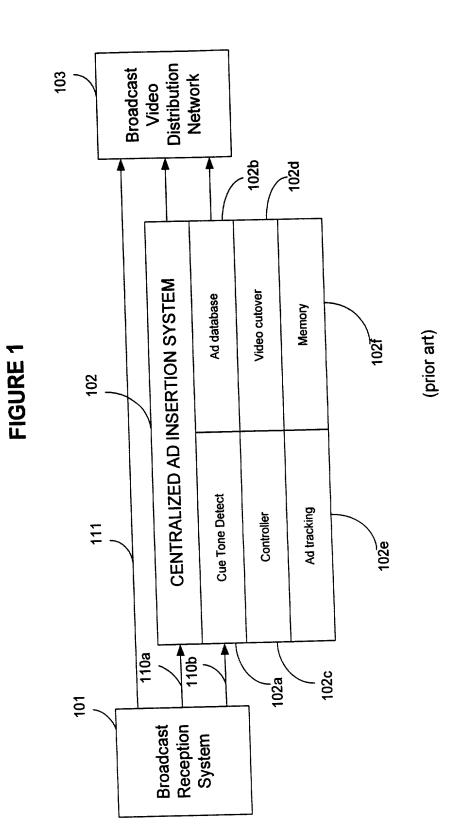
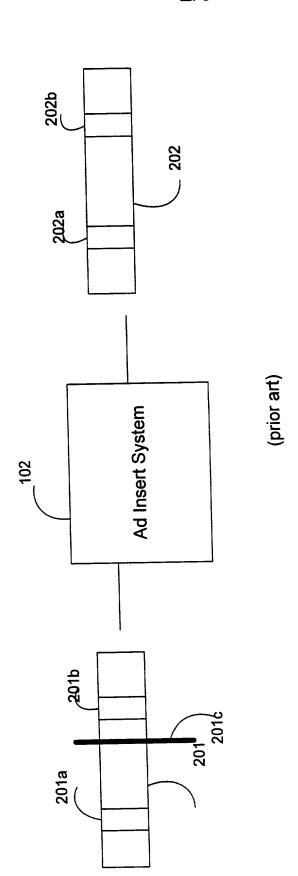
Application No.: Not Yot Assigned
Title: System and Method for Inserting Advertising Content in Broadcast Programming
Inventors: Scott R. Swix, Paul T. Watson and James H. Gray
Docket No. BELL-0163 Date of Filing: Not Yot Assigned
Atty: John E. McGlynn Telephone No. (215) 568-3100

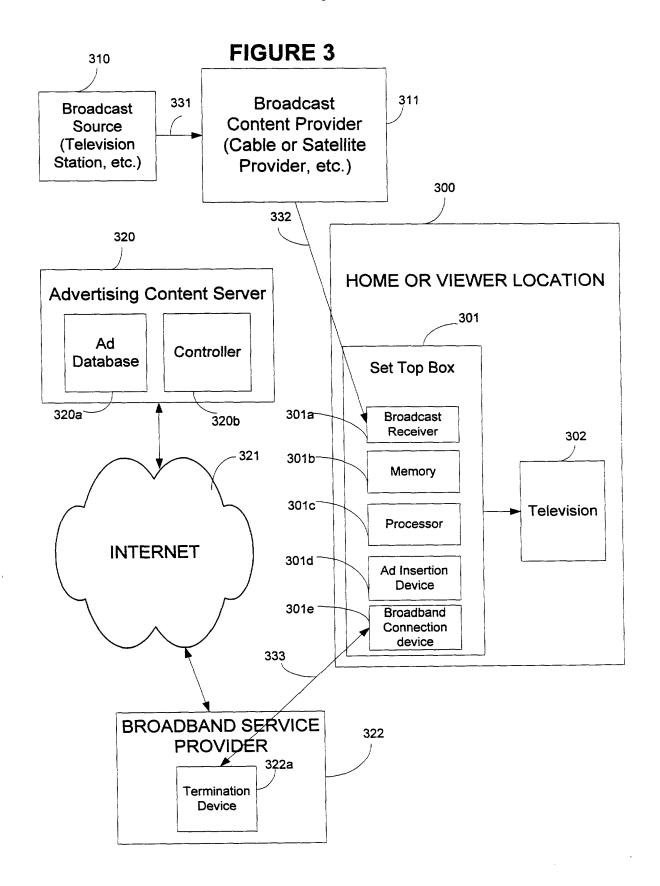


Application No.: Not Yet Assigned Title: System and Method for Inserting Advertising Content in Broadcast Programming Inventors: Scott R. Swix, Paul T. Watson and James H. Gray Docket No. BELL-0163 Date of Filing: Not Yet Assigned Atty: John E. McGlynn Telephone No. (215) 568-3100





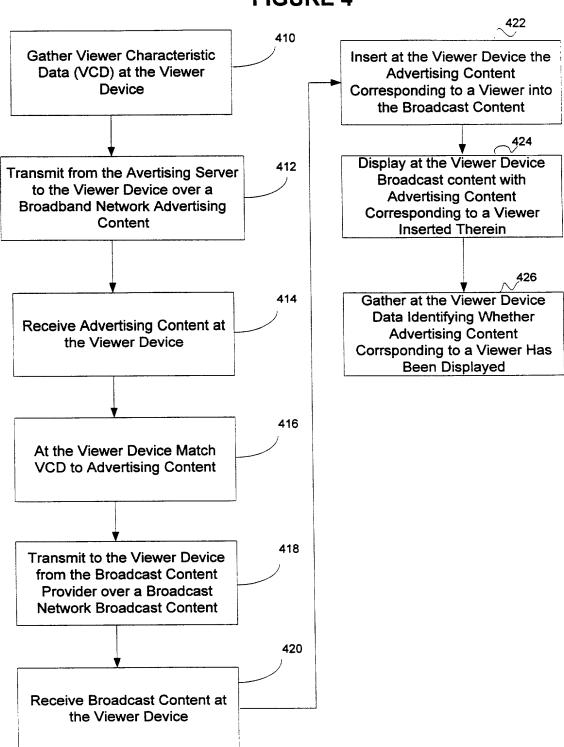
Application No.: Not Yet Assigned Title: System and Method for Inserting Advertising Content in Broadcast Programming Inventors: Scott R. Swix, Paul T. Watson and James H. Gray Date of Filing: Not Yet Assigned Atty: John E. McGlynn Telephone No. (215) 568-3108



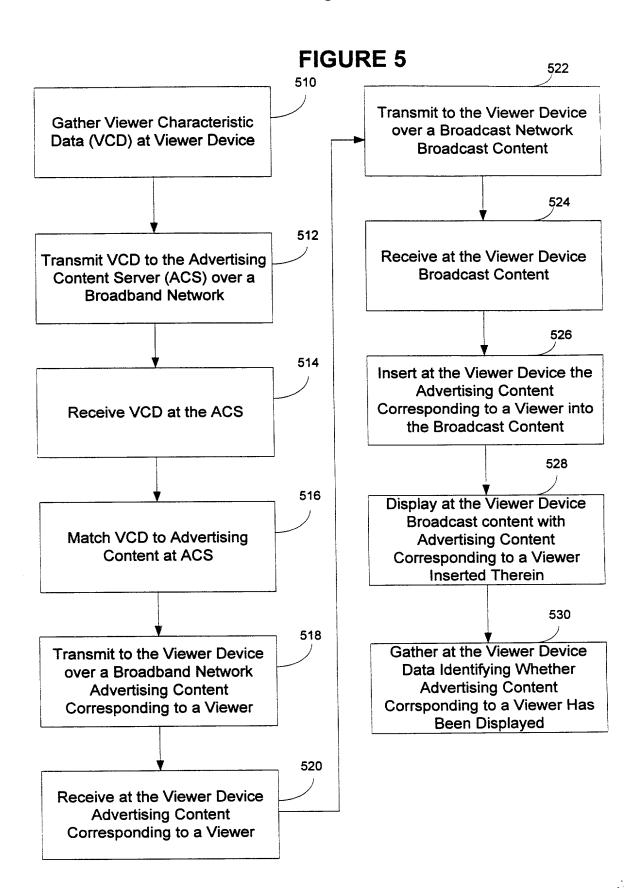
Application No.: Not Yet Assigned
Title: System and Method for Inserting Advertising Content in Broadcast Programming
Inventors: Scott R. Swix, Paul T. Watson and James H. Gray
Docket No. BELL-0163
Date of Filing: Not Yet Assigned
Atty: John E. McGlynn
Telephone No. (215) 568-3100

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## FIGURE 4



Application No.: Not Yet Assigned Title: System and Method for Inserting Advertising Content in Broadcast Programming Inventors: Scott R. Swix, Paul T. Watson and James H. Gray Date of Filing: Not Yet Assigned Alty: John E. McGlynn Telephone No. (215) 568-3180



Application No.: Not Yet Assigned
Title: System and Method for Inserting Advertising Content in Broadcast Programming
Inventors: Scott R. Swix, Paul T. Watson and James H. Gray
Docket No. BELL-0163
Date of Filing: Not Yet Assigned
Atty: John E. McGlynn
Telephone No. (215) 568-3100

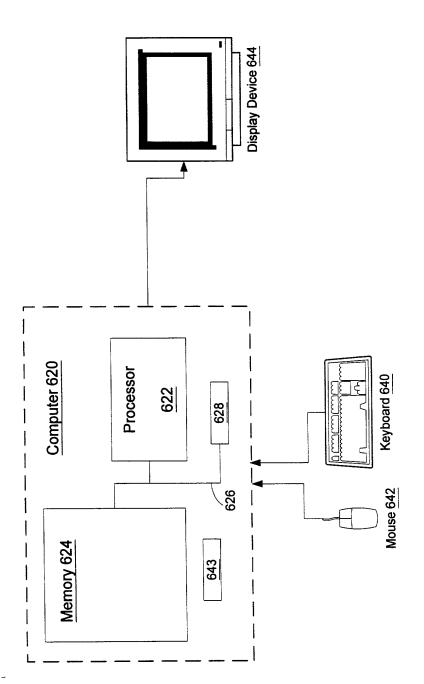


FIGURE 6